

Welcome to The Urban Lounge!

Here is all the info you need to know about load in, sound check, payment, set times, advance media contacts for your upcoming performance at The Urban Lounge.

ARTIST INFORMATION

The Urban Lounge is Edmonton's premier live music venue. The Urban Lounge (600 sellable capacity) has had such artists as Wide Mouth Mason, Default, Danko Jones, Tupelo Honey, Ten Second Epic, Social Code, Thornley, Sloan, Maceo Parker, and many many more. It's the best place to see fans' favourite artists in an intimate, classic environment.

CONTACT INFO

Urban Lounge
10544- 82 Ave.
Edmonton, Alberta, Canada
T6E 2A4

Ph.: 780 – 437 7699

Fax.: 780 - 433-5247

Information Line: 780 – 437-7699

Talent Buyer/ Entertainment Manager

Steve Derpack

Ph.: 780-993-1911

Email: HYPERLINK "mailto:steve.derpack@shawbiz.ca" steve.derpack@shawbiz.ca

Brent Oliver handles poster design so please direct all media files to him at, HYPERLINK "mailto:brent@brentoliver.com" brent@brentoliver.com , and Steve.

Production / FOH Contact

Kevin Friesen

HYPERLINK "mailto:kevinhfriesen@hotmail.com" kevinhfriesen@hotmail.com

ADVANCING THE SHOW

Please make sure that you or your representative has forwarded us a copy of your web site info, posters, and current release, **AT LEAST A MONTH PRIOR TO YOUR PERFORMANCE**. Our contact info is at the top of this page. Making everything available via the internet assists our publicity and web site. 12 posters (minimum) are helpful, as we hang them in-house to promote your show.

LOAD – IN

LOAD IN AT THE URBAN LOUNGE IS AT 7:00 PM SHARP EACH DAY.

Always through the back door, ground level. There are 19 stairs at the back of The Urban Lounge, 20 at the front of The Urban Lounge.

If you need loaders, please inform Steve far in advance. If you are traveling by tour bus, the tour bus can park right in the front of the front doors, but please be sure as well to advise Steve weeks ahead of time to block off a space.

Doors open at 9pm each day. Not often is there anyone on site during the day until 6 pm. Please call ahead to arrange for any necessary early load in or drop off arrangements of any kind.

Headlining act gear will load in through the rear west doors, to be loaded directly on to the stage when possible. Second and opening acts can load in and stage through the east rear doors, and gear and cases will be staged and stored stage right.

OTHER PARKING

There is parking in front and behind the club for vehicles. Van and trailer may park along the back stalls, but we do share the stalls with neighboring businesses until 8:00 pm.

LOAD-OUT

Load out is within one hour following your performance. If you need to make separate arrangements, please contact Steve. No gear to remain on premises overnight.

SOUND CHECK

Sound checks start at 8:00 pm sharp and end at 9pm sharp.

IF FOR ANY REASON YOU CANNOT MAKE IT FOR SETUP AND/OR SOUND CHECK ON TIME, PLEASE CALL OR EMAIL IF YOU ARE GOING TO BE LATE AND IT'S THE DAY OF YOUR SHOW, PLEASE CALL STEVE AT 780-993-1911, with reasons why, and be advised that we may not be able to hold doors to accommodate a sound or line check at this point.

SET TIMES

**Most shows start at 9:45 pm, when doors are @ 9 pm, and there are three acts
Please be sure to email to advance all pertinent show details, more than 1 week out.**

DRESSING ROOM

The Urban Lounge dressing room includes 2 tables with bench seats, a mirror and a couch; it's located to the right of the east bar (stage left). Touring bands on the bill share the dressing room. No one other than band members and crew are allowed in the dressing room. Please make sure the load-in doors are shut during your show. Although we take every precaution to ensure the safety of your personal items and equipment, The Urban Lounge will not be responsible for theft due to the back door being left open or

due to unauthorized people in the dressing room. Also, please do NOT admit any friends or others through the backstage door to the bar.

SMOKING AND/OR DOING ANY DRUGS IN THE DRESSING ROOM, OR ANYWHERE IN THE VENUE IS NOT TOLERATED, AND MAY RESULT IN A FORFEIT OF PAY!

MERCHANDISE

On ALL shows, The Urban Lounge takes a **10% commission** on merchandise sold within the venue. We can, on occasion, also provide artists with someone to sell merchandise if they so desire, at a cost of \$75 flat to the artist.

HOTEL ACCOMODATIONS

The Urban Lounge **DOES NOT** usually provide hotel accommodations. We do have corporate rates with some hotels, including the Argyll Plaza which is close to the venue, and if need be the DAYS Inn just across the river – we can book them under your band name using this rate, but you will be charged the amount at the end of your stay. Please consult Steve to advance any hotel details, and be advised that you will need a credit card for check in, for incidentals and to confirm the reservation.

In very certain circumstances, other hotel arrangements may be made, depending on circumstances).

Contact Steve via email and cell both for more details.

HOUSE PRODUCTION

We supply one helpful, experienced house sound tech for all shows. We have a list of our house gear on the home page at www.urbanlounge.net, which should be available for download as well. Please note Kevin's email below, and that he does not have a cell phone, so please contact him via email with stage plots, input lists, etc, and questions.

**Please advance with Kevin Freisen – [HYPERLINK](mailto:kevinhfreisen@hotmail.com)
"mailto:kevinhfreisen@hotmail.com" kevinhfreisen@hotmail.com**

(If you are bringing your own FOH tech or other crew, please let us know in advance.)
FOR FURTHER INFO AND/OR TO ADVANCE TECH ISSUES OF A BUDGETARY NATURE, PLEASE CONTACT STEVE.

BACKLINE SUPPLIES

If you require back line gear or strings & things, we suggest you try:

Acoustic Music Shop, and Acoustic Drum Shop. They are both down the street from the Urban Lounge, and have qualified, professional staff to assist you with all your needs.

Both are located on Whyte Avenue and 99 Street. For rare or special instrument needs

that AMS may not be able to accommodate, call Avenue Guitars at (780) 448-4827, which is located very close as well to The Urban Lounge. If you would like The Urban Lounge to arrange back line for you, please discuss it WELL IN ADVANCE. You will be responsible for a cartage charge associated with these services over and above the rental price, if The Urban Lounge handles arrangements.

PAYMENT

All payments for guarantees at The Urban Lounge will be issued in cash at the end of the performance, unless otherwise stated/noted in a contract agreement. If for some reason a tour manager needs cash after a cheque has been issues, please indicate this in the advancing discussions, so that we can make arrangements at the venue ahead of time. Please inform Steve who to settle with in your group at least one week prior to your performance. If your act has a GST number please supply it ahead of time for settlement. No number, no GST.

Also note – The Urban Lounge only sends deposits on shows over \$1000 in guarantee. Any overages will always be paid out in cash.

HOSPITALITY

These details will be discussed once your show is confirmed and contracted between Steve Derpack and you or your representative. The Urban Lounge does NOT have a full service kitchen at this time, so if meals have been agreed to in a contract, meal buyouts will be paid out, in Cdn dollars only.

IF the items on the contract rider do not correspond with the budgeted amount in the original offer sheet, the band representative will need to discuss with Steve what to cut from the budget in order to make it work. In certain circumstances, the full rider may be filled, but with the understanding that the cap no longer applies, and all costs will be applied to the show.

PUBLICITY

Here's a list of local media outlets and their contacts. To put it simply, the more media attention your act gets, the more successful your show will be. Artists' or their representatives, (incl. record labels), who aren't pro-active in promoting their show are usually not asked to return. Obviously, coverage of the event PRIOR to the show is more useful than after, for both of us. All shows are listed by The Urban Lounge with all media outlets, and appear in our in-house and outside poster and advertisements.

EDMONTON MEDIA CONTACTS

PRINT MEDIA

SEE Magazine (weekly)

Fawnda Mithrush – Music Editor

Email: [HYPERLINK "mailto:fmithrush@see.greatwest.ca"](mailto:fmithrush@see.greatwest.ca) fmithrush@see.greatwest.ca

Phone: 780-430-9003

Fax: 780-432-1102

Vue Weekly (weekly)

Eden Munro – Music Editor

Email: HYPERLINK "mailto:eden@vueweekly.com" eden@vueweekly.com

Phone: 780-426-1996

Fax: 780-426-2881

The Edmonton Journal (daily)

Sandra Sperounes – Entertainment Writer

Email: HYPERLINK "mailto:ssperounes@thejournal.canwest.com" ssperounes@thejournal.canwest.com

Phone: 780-429-5348

The Edmonton Sun (daily)

Jenny Feniak – Entertainment Writer

Phone: 780-468-0118

Intercamp Magazine (weekly)

MacEwan College

Downtown campus

Kristen Wagner – Arts Editor

Email: HYPERLINK "mailto:arts@intercamp.ca" arts@intercamp.ca

Phone: 780-497-4429

Gateway (twice weekly)

University of Alberta

Jonn Kmech – Arts and Entertainment Editor

Email: entertainment@gateway.ualberta.ca

Phone: 780-492-7052

TV STATIONS

City TV

Breakfast Television (6-10 am daily)

Phone: 780-424-2222

Fax: 780-412-2799

Please contact Barb Atamaniuk, Breakfast Television Producer

Phone: 780-412-2818

barb.atamaniuk@chumtv.com, or barb.atamaniuk@rci.rogers.com

www.citytv.com/edmonton

Global TV

Assignment Desk

Contact: Glen Kubish

Phone: 780-436-1250 ext. 4218
Fax: 780-438-8482

CFRN

Contact: Graham Neil – Entertainment Reporter
Phone: 780-486-9274
Fax: 780-489-5883

CBC TV

Colin MacLean – Entertainment Reporter
Fax: 780-468-7541

RADIO STATIONS

CJSR Radio

College Radio

Aaron Levin– Music Director
Email: HYPERLINK "mailto:music@cjsr.com" music@cjsr.com
Phone: 780-492-2577
Fax: 780.492.3121

CKUA

Roots, Blues, Folk

Peter North – Music Director
Email: HYPERLINK "mailto:pnorth@ckua.com" pnorth@ckua.com
Phone: 780-428-7595
Fax: 780-428-7624

SONiC 102.9

Modern Rock

Adam Thompson – Music Director
Phone: 780-423-2005
Fax: 780-437-5129
Tele-SONiC: 780-423-1777

The BEAR 100.3

Rock, Pop

Park Warden
Phone: 780-486-2800
Email: HYPERLINK "mailto:park@bear.fm" park@bear.fm

Please inform The Urban Lounge of any or all day-of-show TV shoots as well as any press coverage you get, in advance of your show date.

DRIVING DIRECTIONS TO THE URBAN LOUNGE

Note: In Edmonton, streets run North/South and Avenues are East/West

Coming in from Calgary, or South of Edmonton.

You will be driving north on Highway 2, which turns into Gateway Blvd. Take this road through town all the way to Whyte (82nd) Avenue. Turn left at Whyte, and drive west to 105th Street. If you are coming to load in through the back, turn right on 105 Street, and take your first left into the alley, You'll see the back of the building beside the Bubbles Car Wash, and the two sets of loading stairs.

If you are coming from the east, from Lloydminster, Saskatoon, Regina, or Winnipeg, you will want to make your way to 75th Street, and then to Whyte Avenue. Again, take this road driving west all the way to 105 Street.

If you are coming from the west, you will be coming from either Jasper, or Northern Alberta, and will be on either Highway 16 or 16X. You will want to get on to Anthony Henday Drive and take this road to the Whitemud Freeway. Take the EAST exit (2nd exit, not the west one..) which will now have you driving east. Follow Whitemud Freeway over the Quesnell Bridge, and stay in the right hand lane, which exists around and under the bridge. This will now be Fox Drive, which you will follow up to a T intersection. At this set of lights (Belgravia Drive), take a left and follow it straight through the lights onto 72 Avenue. At 109 Street, turn left, driving north. At 82nd (Whyte Avenue), turn left, and follow to 105 Street. You will see the Bubbles Car Wash across the road, and the Urban Lounge is located next to it..

**Please note that the Urban Lounge is located up the stairs, on the 2nd floor, and is surrounded by neighboring retail businesses.*

*** Please also note that The Urban Lounge used to be called " The One on Whyte". This is the correct building. The address you should have on your contract should read 10544 82 Avenue. Any other address is incorrect. The old location for the Urban still shows up in various places, so be sure to discuss these directions and info w/ Steve if you are unsure.*

OTHER THINGS TO NOTE:

- With a limited time to sound check due to noise restrictions on the venue, it is imperative to show up on time for load in and sound check. This will make for less stress and a much better night for everyone all around.
- Please be sure to advance accordingly with both Steve and Kevin.
- For show details, please know that email is best, and that leaving a message at the venue itself is not as reliable.
- If you have any special needs leading up to the show, please let us know with plenty of notice.
- Carly Klassen is the entertainment assistant for the venue, and will potentially be advancing some or all details of your show. She can be reached at cklassen2@gmail.com and 780-965-8004.
- Our home page is www.urbanlounge.net
- Our myspace page is www.myspace.com/urbanloungeedmonton

- We are on Facebook. The Group is : The NEW Urban Lounge

We are looking forward to working with you on this event. Please help us provide a great environment and put on a good show by providing us with the appropriate resources

Thanks,
Steve Derpack, and The Urban Lounge

Steve Derpack
Talent Buyer/ Entertainment and Promotions Manager
The Urban Lounge
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Edmonton AB
780-437-7699
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